

ccj/SYMPOSIUM

Find the **ULTIMATE SOLUTIONS** for your fleet's recruiting needs.

May 21-23, 2018 | Westin Hilton Head Island Resort | Hilton Head Island, SC

DRIVING THE NEXT GENERATION

Discover what matters when appealing to new sources and generations of drivers and ensure a steady pipeline of talent for years to come.

Panel Discussions:

- Who's Behind the Wheel?
- When Pay is not Enough

Breakout Sessions: Hear speakers from American Central Transport, the Commercial Vehicle Training Association and more...

- Grow Your Own
- Build a Pipeline
- Hold on to What You've Got



WORLD CLASS KEYNOTE SPEAKER

Ken Gronbach
Demographer, Futurist and Generational Marketing Expert

20+
SESSIONS
FOR FLEETS
OF ALL SIZES

ADDITIONAL TOPICS

Panel Discussions and Breakout Sessions on these topics:

- **Game Changers: e-Commerce & Blockchain Distribution**
Discover ways to leverage technologies and reposition your freight model and equipment mix to take advantage of these new opportunities.
- **The Dawn of Electrics**
Separate fact from fiction as traditional truck OEMs and new players quickly launch solutions and draw new battle lines in the race to challenge diesel's dominance.

Activity:

(included with your registration)

Shotgun Golf Tournament at The Port Royal Golf Club
Rated in the top 75 of *Golf Digest's* Top Resort Courses

REGISTER NOW
at ccjsymposium.com
\$495

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